

Graphic Designer

MARION GEORGES

www.mariongeorges.com



WORK EXPERIENCES

UX / UI Designer | KEARA (mission at Canal+)
April 2019 - April 2021

- Creation : UX and UI redesign in an AGILE environment of the MediaHub application managing the media assets of the company for their internal use. Graphic chart updates, Graphic Testing.

UX / UI Designer | ALTEN (mission at Renault SAS)
February 2018 - April 2019

- Creation : UX and UI redesign of intern applications, Graphic chart updates, Graphic Testing.
- AGILE : Collaborative work with developers, Product Managers, and designers in an AGILE Scrum board setup.

PRODUCT MANAGER & DESIGNER | Écométrie
September 2016 - July 2017

- Creation : Mobile & Desktop UX and UI redesign of 5 different websites. Briefs and graphic testings.
- Management : Analysis and optimization of the user journey : ergonomoy, transformation, monetization. Monitoring and reporting of the performances. Testing and tracking of production launch with technical team in AGILE environment.

FREELANCE DESIGNER & FRONT-END | Éditions Underground / USeBook / Cercle des muses
December 2014 - October 2019

- Creation : Graphical chart, UI and UX redesign for ecommerce, Web & print visual, Brochures & Bookmarks, Infographics, Posters, Product design.
- Development : Front-End with Prestashop (CMS)

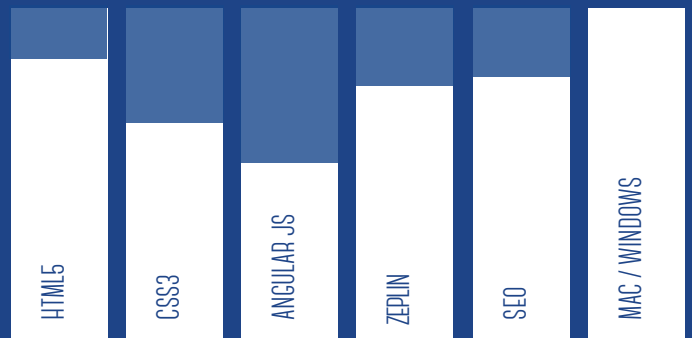
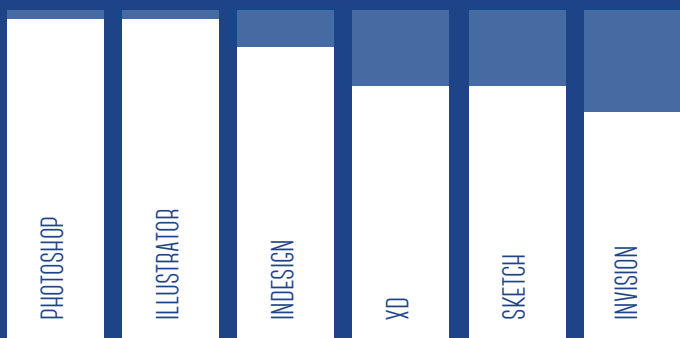
PROJECT MANAGER | Milky
January 2015 - December 2015

- Creation : Web & Mobile interfaces (InVision, Sketch, Photoshop, Illustrator), Social media visuals (ads & Community management.)
- Développement : Integration of smart tools (SASS)

DIGITAL MARKETING | Gaspard et Zoé / Sweetcase
June 2014 - December 2014

- Creation : Print & web visual, UI and UX redesign.
- Marketing : Digital audit, CRM Analysis and Customer loyalty.
- Développement : Front-end Wordpress & Prestashop (CMS)
- Indexing : SEO content, Analytics Tracking.

SKILLS



FORMATIONS

FRONT-END DEVELOPMENT : ANGULAR & TYPESCRIPT
2022/2023 - Self-taught

MASTER - DIGITAL COMMUNICATION

2012/2015 - Hétic | Montreuil (BAC +5)

BTS - COMPUTING SCIENCE : DEVELOPMENT

2010/2012 - Lycée du Parc des Loges | Évry

BACHELOR - MANAGEMENT OF INFORMATION SYSTEMS

2010 - Lycée du Parc des Loges | Évry

LANGUAGES

FRENCH • Native
ENGLISH • Fluent
JAPANESE • Beginner

INTERESTS



READING



JAPAN



VIDEOS GAMES



PHOTOGRAPHY

25 rue Étienne Marcel,
37000 Tours

CONTACT.MARIONGEORGES@GMAIL.COM

31 years old
+33 6 74 10 81 74